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*** * F O R I M M E D I A T E R E L E A S E * ***

**E3 Building Concepts, Inc. in Raleigh, NC Recognized with
2010 ENERGY STAR® LEADERSHIP IN HOUSING AWARD
for verifying new homes that protect the environment through energy efficiency**

April 29, 2010, Raleigh, NC – **E3 Building Concepts** is pleased to announce that it has been recognized by the U.S. Environmental Protection Agency (EPA) with a 2010 ENERGY STAR Leadership in Housing Award! This award recognizes the important contribution E3 Building Concepts has made to energy-efficient construction and environmental protection by verifying more than 55 ENERGY STAR-qualified homes last year. Collectively, these homes will save approximately \$24,585 in bills each year!

The environmental benefits of these ENERGY STAR-qualified homes are equal to the equivalent of:

- Eliminating the emissions from 2.7 vehicles;
- Saving 163,020 lbs of coal;
- Planting 44.55 acres of trees;
- Saving the environment 319,715 pounds of CO2 per year

To earn the ENERGY STAR, a home must meet strict guidelines for energy efficiency set by the U.S. Environmental Protection Agency. These homes are at least 15% more energy efficient than homes built to the 2004 International Residential Code (IRC), and include additional energy-saving features that typically make them 20–30% more efficient than standard homes.

“E3 [Building Concepts] is proud of its role in the sustainable construction industry, and is proud to provide verification services for the quality- and forward-thinking individuals who build ENERGY STAR homes,” said Grey Isley, owner of E3. “Our goal is to develop partnerships with companies working to build superior, more efficient homes while also providing education to the homeowners who wish to live in a healthier, better-built home. It’s a win-win situation all the way around.”

ENERGY STAR-qualified homes offer homebuyers all the features they want in a new home, plus energy-saving features like effective insulation systems, high performance windows, tight construction and ducts, properly-sized and installed efficient heating and cooling equipment, efficient products, and third-party verification of energy performance.

“Most homebuyers focus on what’s outside the walls,” said Sam Rashkin, National Director for EPA’s ENERGY STAR Homes Program, “but they also need to look behind the walls for the energy-efficient features found in ENERGY STAR-qualified homes that help ensure comfort, quiet, improved indoor air quality, and low utility bills for years to come.”



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More than one million ENERGY STAR homes have been built in the United States since the program first began labeling homes in 1995. Thanks to the dedication of our partners, families living in ENERGY STAR qualified homes will save more than \$270 million this year on their utility bills, while avoiding greenhouse gas emissions equivalent to those from 370,000 vehicles.

About E3 Building Concepts

E3 Building Concepts (<http://www.e3-nc.com>), based in the Raleigh area of North Carolina, provides a variety of services for both the homeowner and builder that are centered around a core competency in energy efficiency, indoor air quality, and overall home health and value. Services include home energy audits, indoor air quality testing and consultation, ENERGY STAR rating, sustainability consulting, and home inspections. Grey Isley, owner of E3 Building Concepts, has been in the building science industry for more than a decade, and started the company because of the need for both homeowners and builders to have one reliable and quality-oriented resource for accurate and objective assessment and consultation on indoor environmental needs, from A to Z. For more information, see the company's Website at <http://www.e3-nc.com>, or call **919-828-9224**.

About ENERGY STAR

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary market-based partnership to reduce greenhouse gas emissions through increased energy efficiency. Today, ENERGY STAR offers businesses and consumers energy-efficient solutions to save energy, money, and help protect the environment for future generations. More than 17,000 organizations are ENERGY STAR partners, committed to improving the energy efficiency of products, homes, buildings and businesses. For more information about ENERGY STAR, visit www.energystar.gov or call toll-free **1-888-STAR-YES (1-888-782-7937)**.

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